

Graf von Faber-Castell



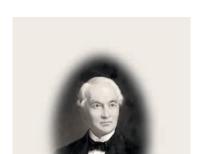






COLLECTION 2008
WRITING INSTRUMENTS & ACCESSORIES

HOW IDEAS ...



The idea of enclosing a thin graphite lead in a wooden casing is several hundred years old; it was not new when my ancestors founded a pencil factory in 1761. But my great-great-grandfather Baron Lothar von Faber, who took over the family firm in 1839, was the first to turn the pencil into a genuine quality product – and the world's first brand-name writing implement.

He laid down standards for the length, diameter, and hardness of pencils; standards which apply to this day. He also created a series of fascinating products which continue to set an example of simplicity and design.

My grandfather, Count Alexander zu Castell-Rüdenhausen carried on this tradition. The Faber-Castell company, which takes its name from my grandfather's marriage to Lothar von Faber's granddaughter Ottilie, is not only the oldest manufacturer of

... TAKE SHAPE



wood-cased pencils, but also the world's best-known name in graphite and colour pencils. And they still look very much as they did 150 years ago.

Inspired by selected writing instruments produced by my ancestors, I saw it as a personal challenge to rediscover these past products and use modern technology to transfer their timeless design to the present day. My ideas took shape as the Graf von Faber-Castell Collection. It embodies an awareness of quality represented by a harmonious combination of selected materials, excellent functionalism, and appealing aesthetics.

John S. Faber Cartell

SIMPLICITY

AND

PERFECTION





The platinized Perfect Pencil (brown or black) with built-in metal sharpener and eraser.

Available individually or in a Desk Set no. I (black or brown) with spare pencils and erasers.





Faber-Castell has repeatedly set standards in developing and manufacturing writing implements. The Perfect Pencil in the Graf von Faber-Castell Collection illustrates this in an impressive way.

The pleasure of writing and drawing with a classic pencil depends a good deal on it being well sharpened. But where is the best place to keep a sharpener so that it is always to hand? The Perfect Pencil provides a simple but elegant answer: just where it is needed, on the pencil itself, built into the protective cap that also serves to extend the pencil in use. With the replaceable eraser under the end cap, you have everything together in an ideally compact form and always ready for use: for writing, correcting, and sharpening. The extender is available in a platinum-plated version or in sterling silver.



An appropriate place to keep the Perfect Pencil is in one of the desktop pencil cases in our Collection, also distinguished by selected materials and outstanding craftsmanship. For these desk sets we chose the wood which was favoured by the Nuremberg woodcarvers: selected native alder. They have a heavyweight metal lid with high-quality mirror finish, polished by hand.

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USEFULNESS

AND ÆSTHETICS





12 desk pencils with silver-plated end piece in a wooden case.

Large white eraser with a sleeve and two desk pencils.





Graf von Faber-Castell pencils represent the perfection of graphite writing. Californian cedar wood (ideal for neat sharpening), an attractive ribbed surface and the engraved silver end piece indicate something special.

The 12 Graf von Faber-Castell pencils in a wooden case make a unique present. The case is painstakingly crafted from beech wood and will grace any desk.

The other accessories in our Collection are also perfect for their job. Both pencil sharpeners are manufactured from a solid block of metal, with a ribbed surface and hand-fitted with replaceable precision blades. Being especially heavy, they are also very suitable as paperweights.

The round eraser with a platinum-plated hub allows neat corrections. The eraser can be replaced by twisting the two grip pieces in opposite directions.

All the products in the Graf von Faber-Castell Collection are ideal gifts, as demonstrated by the large white eraser with a sleeve and two desk pencils.



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FEELING

AND

INTELLECT





The feeling conveyed by a noble fountain pen with a gold nib remains as incomparable as ever. Yet modern roller-balls provide an interesting alternative for day-to-day writing, in terms of precision, smooth flow of ink, and convenience.

The fountain pens are equipped with a bicoloured 18-carat gold nib which is 'run in' by hand. The roller-ball has a precision point which glides smoothly over the paper.

The slender shape and good balance of the Classic propelling

pencil and ball pen mean that they fit comfortably in the hand. Well engineered mechanisms and robust details, such as the spring-loaded clip made of solid metal, ensure that the joy of

using them is as timeless as the design. The Classic writing imple-



The Classic series consists of fountain pens with cartridge/converter system, roller-balls, propelling ball pens with large-capacity refill, and propelling pencils with break-resistant 0.7 mm leads, a reservoir for spare leads, and a replaceable eraser under the end cap.

All writing implements come in matt black ebony, in reddish brown Pernambuco, or in dark brown grenadilla wood.





ments come in platinum-plated versions, in ebony, in Pernambuco or in grenadilla wood, each combined with platinized fittings and a finely ribbed barrel.

All precious woods are extremely hard and durable, and correspondingly difficult to work. The natural differences in grain and colouring mean that every writing instrument made from them is unique.



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UNASSUMING

LUXURY





One highlight of the Graf von Faber-Castell Collection is the writing implements made of solid sterling silver. For the connoisseur, it is enough to glance at the discrete but unmistakable hallmark, or the double milled edge to the cap.

The fountain pens, roller-balls, propelling ball pens and pencils are also available with a purely platinized surface.



Writing instruments made of solid sterling silver: Fountain pen, propelling ball pen and pencil. The Classic roller-ball as well as the Perfect Pencil also come in solid sterling silver.









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FASCINATION IN DETAIL



The new Classic Anello writing implements illustrate how our writing culture can be enriched by some unusual nuances.

Several segments of ebony, separated by fine platinum rings, form the barrel and give this series its name: anello is Italian for ring.



The Classic Anello series with platinum-plated metal fittings:
Fountain pen with 18-carat bicolour gold nib, available in
6 nib widths; roller-ball pen with smooth-running precision point;
propelling ball pen with large-capacity refill, and propelling
pencil with tough 0.7 mm leads, a reservoir for spare leads, and a
replaceable white eraser under the platinum-plated end cap.





A fascinating contrast: the matt black wood and the brilliant but gracefully slender rings of precious metal. On picking up one of these pens or pencils you immediately sense its perfection.





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GLEAMING AND

GRACEFUL

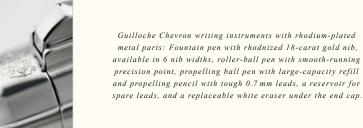






The Chevron variant in the Guilloche series provides an interesting combination of classic and contemporary elegance.

The black barrel is carefully polished to produce the attention-catching gloss finish that nicely complements the gleaming rhodium-plated metal fittings. The elegant engraved Guilloche pattern thus acquires an unmistakable flair, continually taking on a new character depending on the incident light.









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QUALITY

AND

INDIVIDUALISM





Fully rhodinized Guilloche writing implements: fountain pen with cartridge/converter system, roller-ball, propelling pencil with break-resistant 0.7 mm leads, and propelling ball pen with largecapacity refill.





The special fascination of these writing implements is due to the combination of high-quality rhodinization and a guilloche barrel. Rhodium is a precious metal that provides an extremely rigid and hard-wearing surface and, consequently, perceptible and lasting beauty.

The intricate hand-engraved guilloche pattern on the barrel forms a sophisticated contrast to the polished cap and grip zone. At the same time, quality details such as the rhodinized 18-carat gold nib of the fountain pen, or the precision point of the roller-ball, provide an unusually fine feel when writing. The propelling pencil has a reservoir holding two spare leads, as well as a replaceable eraser under the end cap. The ball pen, with its large-capacity refill, also glides smoothly over the paper.









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VARIETY

AND

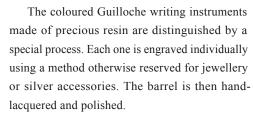
UNIQUENESS





The Guilloche fountain pens, roller-balls, propelling pencils and ball pens with rhodinized fittings are available in black, indigo, coral, and cognac colour.





The result is a unique and most interesting surface texture. No two writing implements are identical: each is an individual example of the craftsman's art.

The rhodium Guilloche models possess the same mechanism and features as the coloured versions with metal fittings.





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MODERN

AND

SOPHISTICATED



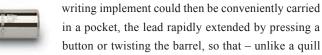


Fully platinized pocket pens:

pocket pencil with 0.7 mm lead and a
replaceable eraser under the end cap;
pocket ball pen with black D1 refill, M.



The idea of putting a graphite rod in a wooden casing or a metal sheath, to protect the fingers, has been known since the $16^{\rm th}$ century. In the course of time the casings became technically more refined, and mechanisms were invented to retract what by now was a thin lead. The



pen – it was immediately ready for use.

The pocket pens in the Graf von Faber-Castell Collection, only 9 cm long, are the modern successors to those early models, and like them make ideal travelling companions.



They are available in the form of a ballpoint pen and propelling pencil. Each is completely platinum-plated and has a twist-off cap with spring-loaded clip. The cap is placed on the other end to extend the length.

The note pad in a leather case forms an ideal accompaniment. The case has a compartment for loose sheets and also a pod to hold a pen or pencil – perfectly matched to the pocket pen.

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LIGHTNESS



AND

FUNCTION





The palladium-plated Slim Line writing implements are available as: propelling ball pen with black large-capacity refill (B), propelling pencil with 0.7 mm leads, refillable roller-ball with precision point, and refillable fineliner with a cushioned refill for outstanding comfort in use.





The Slim Line writing implements make ideal travelling companions, being unusually sporty and easy to get on with. Thanks to a coating of the precious metal palladium, the surface is very hard-wearing and unreactive.

For extra comfort and convenience there are some well thoughtout details such as the smooth-running precision point of the rollerball pen, the cushioned point of the fineliner, or the replaceable fine white eraser under the cap of the propelling pencil. The cap





of the roller-ball and fineliner can be placed on the other end. The spring-loaded clip holds them securely in a pocket.

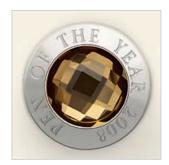
Each of these writing instruments comes in an attractive gift box. For a special touch there is the Graf von Faber-Castell gift ribbon: the perfect way to package an unusual present in an appropriate way.



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EXLUSIVENESS DOWN TO THE LAST DETAIL THE PEN OF THE YEAR EDITION





The culmination of the Graf von Faber-Castell Collection is the Pen of the Year edition. Each year since 2003, an exclusive pen has been produced for just 12 months, combining materials such as snakewood, amber, Galuchat, mammoth ivory, petrified wood, or Indian satinwood with elaborate craftsmanship.

Procuring the materials alone is quite a challenge. For example, to obtain topquality fossil ivory it was necessary to undertake adventurous expeditions to the north coast of Siberia. The manufacture is entrusted to recognized masters of their craft. In the case of the amber fountain pen we were able to enlist the help of Boris Igdalov, head of the museum workshops at the St Catherine palace in St Petersburg and responsible for the reconstruction of the famous Amber Room there.

Each Pen of the Year is a unique work of art. It is individually numbered and presented in an exclusive case with a descriptive leaflet and a certificate guaranteeing that the edition is strictly limited.



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A PERFECT SELECTION,

PERFECTLY CRAFTED

Case for one writing instrument, personal organizer No. I, and cases for two or three writing instruments.



The Graf von Faber-Castell Leather Collection is perfectly matched to our writing implements, in both function and aesthetics. Selected materials, discreet elegance, and perfection down to the smallest detail give the products their special character.

The accessories provide good service in everyday life. The range includes several cases for pens and pencils, organizers, pocket diaries, business card cases, writing cases, leather note pads and desk pads.



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PERFECT

IN FORM

AND FUNCTION

On the subject of travel, too, we have developed an attractive assortment consisting of various wallets and credit-card cases in different formats, a purse, a small credit-card case for a shirt pocket, and key wallets.

The individual products have convincing good looks and a pleasant feel, and they also complement each other nicely. For example, the handy purse that clearly reveals its contents on opening. Those who like to keep coins and credit cards separate can therefore choose a matching combination.

All the leather accessories are available in stylish packaging and are highly suitable as gifts.



Various credit-card cases and wallets made of finest calfskin.

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EXPRESSION

AND

PERSONALITY





With such a sophisticated writing implement as a fountain pen, the question of quality has as much to do with engineering as design. That applies in particular to the nib: the quality of this key component decides to a large extent the pleasure that the pen will give in use. The combination of 18-carat gold and rhodium, with an iridium tip, ensure a successful harmony of durability and soft touch, rigidity and elasticity, which in the final analysis are what make a good pen such a joy to write with.

Manufacturing such a nib is an elaborate process involving over a hundred steps, most of them carried out by hand. Each nib is then 'run in' by hand.

The quality writing instruments in the Graf von Faber-Castell Collection are all items for connoisseurs, who would miss them badly if they disappeared. Many owners like to express the attachment they feel for their writing implements with an individual engraving. That is also a good idea if you want to give one of these fine items as a present. Your specialist retailer will be pleased to advise you about the various possibilities.





The real present is the gift of communication.

Graf von Faber-Castell writing implements are even more individual with a personal engraving.





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